

YouGov

YouGov is inviting you to take a **different** kind of survey.

If you read these instructions carefully and make good decisions **you may earn up to 33,000 points** by the end of the survey. **Please pay close attention**, as you will need to correctly answer a few questions about these instructions.



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During the survey, you will be asked a number of questions that ask you to **choose between different types of lotteries and payments**. At the end of the survey, one of these questions will be selected randomly, and your answer to that question will determine how many points you earn.



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For example, suppose your earnings were determined, in part, by a question that asked you to decide between

- a lottery that gave a 50% chance of 10,000 points and a 50% chance of 0 points, and
- a fixed amount of 1,000 points.

If you chose the lottery, then it would be run, and you would get **either** 0 or 10,000 points, each with 50% probability. **If you chose 1,000 points**, then 1,000 points would be directly credited to your account.

Thus, the points you earn will depend on both your choices and luck.



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For example, suppose your earnings were determined, in part, by a question that asked you to decide between

- a lottery that gave a 50% chance of 10,000 points and a 50% chance of 0 points, and
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If you chose the lottery, then it would be run, and you would get **either** 0 or 10,000 points, each with 50% probability. **If you chose 1,000 points**, then 1,000 points would be directly credited to your account.

Thus, the points you earn will depend on both your choices and luck.

Some sections will **start you with a fixed number of points**, say 5,000, and choices in that section will have the possibility of a loss from that total.

For example, suppose your earnings were determined, in part, by a question that asked you to decide between

- a lottery that gave a 50% chance of losing 3,000 points and a 50% chance of gaining 5,000 points, and,
- a loss of 1,000 points.

If you chose the first option, and the lottery selected the loss of 3,000 points, then you would receive $5,000 - 3,000 = 2,000$ points if this question were chosen for payment. **If the lottery selected the gain**, you would receive $5,000 + 5,000 = 10,000$ points. **If you chose the second option**, then you would receive $5,000 - 1,000 = 4,000$ points if this question were chosen for payment.



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During the survey, you will be asked a number of questions that ask you to **choose between different types of lotteries and payments**. At the end of the survey, one of these questions will be selected randomly, and your answer to that question will determine how many points you earn.

For example, suppose your earnings were determined, in part, by a question that asked you to decide between

- a lottery that gave a 50% chance of 10,000 points and a 50% chance of 0 points, and
- a fixed amount of 1,000 points.

If you chose the lottery, then it would be run, and you would get **either** 0 or 10,000 points, each with 50% probability. **If you chose 1,000 points**, then 1,000 points would be directly credited to your account.

Thus, the points you earn will depend on both your choices and luck.

Some sections will **start you with a fixed number of points**, say 5,000, and choices in that section will have the possibility of a loss from that total.

For example, suppose your earnings were determined, in part, by a question that asked you to decide between

- a lottery that gave a 50% chance of losing 3,000 points and a 50% chance of gaining 5,000 points, and,
- a loss of 1,000 points.

If you chose the first option, and the lottery selected the loss of 3,000 points, then you would receive $5,000 - 3,000 = 2,000$ points if this question were chosen for payment. **If the lottery selected the gain**, you would receive $5,000 + 5,000 = 10,000$ points. **If you chose the second option**, then you would receive $5,000 - 1,000 = 4,000$ points if this question were chosen for payment.

In addition to the points earned for your choices, you will earn **3,000 points** for completing the survey. Thus, the **minimum** number of points you will earn for taking this survey is **3,000**. The **maximum is 33,000**. The **average is 15,000**. You will not earn points unless you complete the survey.

The survey pays so much more than usual because the survey will take about **45 minutes**, and we want you to pay close attention for that entire time.



YouGov

This survey often uses a special type of question. We want to help you answer these questions **quickly** and **accurately**.

This special type of question has many similar choices, as in the example below. The options on the left are always the same, while those on the right change — getting better and better.

If a question like this is picked for payment, **one row** will be selected, and you will be paid according to the choice **you made in that row**. It is important that your answers in each row **are accurate** so you will get the payment **you want**.

You will see a screen that looks like this.

<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 0 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 1,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 2,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 3,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 4,500 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 5,500 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 6,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 7,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 8,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 9,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 10,000 points



To answer these types of questions **quickly** and **accurately** we suggest you:

1. Start by looking at the **top row**, and think carefully about each row in turn.
2. For each row where you **prefer the option on the left** over the option on the right, check the box on the left hand side.
3. When you find the **first question where you prefer the option on the right** over the option on the left, check the box on the right.
4. Notice that the option on the right is always better as you go down the list. This means that after you choose one option on the right, you should choose the option on the right for all rows below. Your answers should therefore "cross over" from left to right **only once**.
5. Once you have filled in the "cross over" point you may hit the Autofill button to fill in the rest of the chart faster. Alternatively, you may check every box manually.

All rows must have a box checked for you to continue to the next page

If you need to start over at any point, hit the **Reset** button to clear out all of the checkmarks.

Example question: For each row in the table below, which option would you prefer?

<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 0 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 1,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 2,000 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 3,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 4,500 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 5,500 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 6,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 7,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 8,000 points
<input type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 9,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 10,000 points

Reset

Autofill

Review the [instructions](#)

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Example question: For each row in the table below, which option would you prefer?

<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 0 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 1,000 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 2,000 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 3,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 4,500 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 5,500 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 6,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 7,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 8,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 9,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 10,000 points

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3. When you find the **first question where you prefer the option on the right** over the option on the left, check the box on the right.
4. Notice that the option on the right is always better as you go down the list. This means that after you choose one option on the right, you should choose the option on the right for all rows below. Your answers should therefore "cross over" from left to right **only once**.
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If you need to start over at any point, hit the **Reset** button to clear out all of the checkmarks.

Example question: For each row in the table below, which option would you prefer?

You have indicated in row 5 that you prefer 4,500 points to 5,000 points. But 4,500 points is less than 5,000 points, which means you would get more by selecting 5,000 points. Please correct this.

In all the other questions on this survey, there is no right or wrong answer. However, you should make sure that you select the option that you prefer on **each line**.

<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 0 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 1,000 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 2,000 points
<input checked="" type="checkbox"/> 5,000 points	or	<input type="checkbox"/> 3,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 4,500 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 5,500 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 6,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 7,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 8,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 9,000 points
<input type="checkbox"/> 5,000 points	or	<input checked="" type="checkbox"/> 10,000 points

Reset

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People spend their time doing different things. Over the last year, how frequently have you done each of these activities?

	Never	Less than once a month	About once a month	Once a week	More than once a week
Ridden a bus or subway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flown on an airplane	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Been to the gym	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traveled to the moon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gone to the grocery store	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Read a book	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cooked dinner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Given birth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gone to a religious service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gotten a haircut	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



YouGov

Section 1 of 11

This section asks you two questions where you will be given a lottery ticket and have the opportunity to sell it.



YouGov

For this question, you are given a lottery ticket that has a **50% chance** of paying you **9,000 points**, and a **50% chance** of paying you **1,000 points**.

You have two options for this lottery ticket:

1. Keep it or
2. Sell it for a certain amount of points (for example, 3,000 points)

For each row in the table below, which option would you prefer?

<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 0 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 1,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 2,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 2,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,250 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,750 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,250 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,750 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 5,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 5,250 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 5,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 6,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 7,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 8,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 9,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 10,000 points

Reset

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YouGov

For this question, you are given a lottery ticket that has a **50% chance** of paying you **8,000 points**, and a **50% chance** of paying you **2,000 points**.

You have two options for this lottery:

1. Keep it
2. Sell it for a certain amount of points (for example, 3,000 points)

For each row in the table below, which option would you prefer?

<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 1,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 2,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 2,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,250 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,750 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,250 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 4,750 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 5,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 5,250 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 5,500 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 6,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 7,000 points
<input type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 8,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 9,000 points

Reset

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YouGov

For this question, you are given a lottery ticket that has a **50% chance** of paying you **8,000 points**, and a **50% chance** of paying you **2,000 points**.

You have two options for this lottery:

1. Keep it
2. Sell it for a certain amount of points (for example, 3,000 points)

For each row in the table below, which option would you prefer?

<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 1,500 points
<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 2,000 points
<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 2,500 points
<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,000 points
<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,250 points
<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,500 points
<input checked="" type="checkbox"/> The lottery ticket	or	<input type="checkbox"/> Sell it for 3,750 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 4,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 4,250 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 4,500 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 4,750 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 5,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 5,250 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 5,500 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 6,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 7,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 8,000 points
<input type="checkbox"/> The lottery ticket	or	<input checked="" type="checkbox"/> Sell it for 9,000 points

Reset

Autofill

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YouGov

The following question asks how satisfied you feel, on a scale from 0 to 10. Zero (0) means you feel "not at all satisfied" and 10 means you feel "completely satisfied".

Overall, how satisfied are you with life as a whole these days?



YouGov

Section 2 of 11

In the next few questions, you will be asked to choose between two lotteries.

You will start this section with 15,000 points, which you may lose based on the choices you make. That is, lotteries in this section may either **add** to or **subtract** from this initial 15,000 points.

For example, suppose you chose a lottery that had a 50% chance of gaining 5,000 points, and a 50% chance of losing 5,000 points. In the case of a gain, the 5,000 will be added to your initial 15,000. In the case of a loss, the 5,000 will be subtracted from your initial 15,000. Note that you will never have the possibility of losing more than 15,000, so at worst you will end this section with 0 points.



YouGov

Shown only in testing: Row number = 1

Which of the following options do you prefer?

- Gaining 5,900 points for certain,
- OR
- A lottery where you may gain 15,000 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 3

Which of the following options do you prefer?

- Gaining 7,000 points for certain,
- OR
- A lottery where you may gain 11,900 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 7

Which of the following options do you prefer?

- Gaining 9,100 points for certain,
- OR
- A lottery where you may gain 14,000 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 15

Which of the following options do you prefer?

- Receiving 0 points for certain,
- OR
- A lottery where you may gain 10,000 points or lose 12,000 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 63

Which of the following options do you prefer?

- Receiving 0 points for certain,
- OR
- A lottery where you may gain 3,100 points or lose 15,000 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 126

Which of the following options do you prefer?

- Losing 2,900 points for certain,
- OR
- A lottery where you may lose 11,300 points or receive 0 points, each with 50% probability.



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You are almost halfway done with this section. You will now be asked some more questions with a choice between a lottery and an amount of points for certain.



YouGov

Shown only in testing: Row number = 505

Which of the following options do you prefer?

- Losing 5,000 points for certain,
- OR
- A lottery where you may lose 12,700 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 1011

Which of the following options do you prefer?

- Receiving 0 points for certain,
- OR
- A lottery where you may gain 3,100 points or lose 11,500 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 2022

Which of the following options do you prefer?

- Losing 3,600 points for certain,
- OR
- A lottery where you may lose 12,700 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 4045

Which of the following options do you prefer?

- Losing 3,600 points for certain,
- OR
- A lottery where you may lose 13,400 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 8091

Which of the following options do you prefer?

- Losing 1,500 points for certain,
- OR
- A lottery where you may lose 12,000 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 32366

Which of the following options do you prefer?

- Gaining 700 points for certain,
- OR
- A lottery where you may gain 14,000 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 64733

Which of the following options do you prefer?

- Gaining 700 points for certain,
- OR
- A lottery where you may gain 13,300 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 258935

Which of the following options do you prefer?

- Gaining 7,700 points for certain,
- OR
- A lottery where you may gain 14,700 points or receive 0 points, each with 50% probability.



YouGov

Shown only in testing: Row number = 517871

Which of the following options do you prefer?

- Gaining 6,300 points for certain,
- OR
- A lottery where you may gain 11,900 points or receive 0 points, each with 50% probability.



YouGov

Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

- Most people can be trusted
- Can't be too careful



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Section 3 of 11

In the next two questions, you will be asked to choose between a lottery and fixed amounts of points.



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For each row in the table below, which option would you prefer?

- A 50% chance of 5,000 points, and a 50% chance of 0 points or -500 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 0 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 500 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 1,000 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 1,250 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 1,500 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 1,750 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 2,000 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 2,250 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 2,500 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 2,750 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 3,000 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 3,250 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 3,500 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 3,750 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 4,000 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 4,500 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 5,000 points
- A 50% chance of 5,000 points, and a 50% chance of 0 points or 5,500 points

YouGov

For each row in the table below, which option would you prefer?

- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 600 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 1,000 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 1,400 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 1,600 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 1,800 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 2,000 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 2,200 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 2,400 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 2,600 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 2,800 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 3,000 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 3,200 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 3,400 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 3,600 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 4,000 points
- A 50% chance of 4,000 points, and a 50% chance of 1,000 points or 4,600 points

Reset

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[Review the instructions](#)

YouGov

Section 4 of 11

In the next two questions, you will be asked to choose between a lottery and fixed amounts of points.

You will start this section with 5,000 points, which you may lose based on the lotteries you choose in this section. That is, some of the lotteries in this section may both **add** to or **subtract** from this initial 5,000 points.

For example, suppose you chose a lottery that had a 50% chance of losing 5,000 points, and a 50% chance of losing 0. If the lottery pays you 0 points, then you will finish this section with 5,000 points. If the lottery chooses a loss of 5,000 points, this will be subtracted from your initial 5,000 points, so you will not receive any points (nor will you lose any). Note that you will never have the possibility of losing more than 5,000, so at worst you will end this section with 0 points.



YouGov

For each row in the table below, which option would you prefer?

- | | | |
|---|----|--|
| <input checked="" type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 5,500 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 5,000 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 4,500 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 4,000 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 3,750 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 3,500 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 3,250 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 3,000 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 2,750 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 2,500 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 2,250 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 2,000 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 1,750 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 1,500 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 1,000 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> Losing 500 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input type="checkbox"/> 0 points |
| <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of 0 points | or | <input checked="" type="checkbox"/> Gaining 500 points |

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For each row in the table below, which option would you prefer?

- | | | |
|--|----|---|
| <input checked="" type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 4,400 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 4,000 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 3,600 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 3,400 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 3,200 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 3,000 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 2,800 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 2,600 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 2,400 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 2,200 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 2,000 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 1,800 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 1,600 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 1,400 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input type="checkbox"/> Losing 1,000 points |
| <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of losing 1,000 points | or | <input checked="" type="checkbox"/> Losing 600 points |

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YouGov

How would you assess your willingness to share with others without expecting anything in return, for example your willingness to give to charity?

Completely unwilling to share with others

0 1 2 3 4 5 6 7 8 9 10

Very willing to share with others



YouGov

Section 5 of 11

In the next few questions, you will be asked to choose between a lottery and 0 points.

You will start this section with 10,000 points, which you may lose based on the lotteries you choose in this section. That is, lotteries in this section may either **add** to or **subtract** from this initial 10,000 points.

For example, suppose you chose a lottery that had a 50% chance of losing 3,000 points, and a 50% chance of gaining 5,000 over 0 points for sure. If the lottery pays you 5,000 points, this will be added to the 10,000 points you already have, and you will finish this section with 15,000 points. If the lottery chooses a loss of 3,000 points, this will be subtracted from your initial 10,000 points, so you will end up with 7,000 points. Note that you will never have the possibility of losing more than 10,000, so at worst you will end this section with 0 points.





For each row in the table below, which option would you prefer?

- | | | |
|-----------------------------------|----|--|
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 10,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 9,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 8,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 7,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 6,500 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 6,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 5,500 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 4,500 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 3,500 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 3,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 2,500 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 2,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 1,500 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 1,000 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of 0 points, and a 50% chance of gaining 5,000 points |
| <input type="checkbox"/> 0 points | or | <input checked="" type="checkbox"/> A 50% chance of gaining 1,000 points, and a 50% chance of gaining 5,000 points |

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YouGov

For each row in the table below, which option would you prefer?

- | | | |
|-----------------------------------|----|--|
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 10,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 9,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 8,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 7,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 6,500 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 6,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 5,500 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 5,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 4,500 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 4,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 3,500 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 3,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 2,500 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 2,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 1,500 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of losing 1,000 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input type="checkbox"/> A 50% chance of 0 points, and a 50% chance of gaining 4,000 points |
| <input type="checkbox"/> 0 points | or | <input checked="" type="checkbox"/> A 50% chance of gaining 1,000 points, and a 50% chance of gaining 4,000 points |

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Section 6 of 11

In the next two questions, you will be asked to choose between a lottery and fixed amounts of points.

You will start this section with 5,000 points, which you may lose based on the lotteries you choose in this section. That is, some of the lotteries in this section may both **add** to or **subtract** from this initial 5,000 points.

For example, suppose you chose a lottery that had a 50% chance of adding 5,000 points, and a 50% chance of losing 5,000 points. If the lottery pays 5,000 points, these will be added to your initial 5,000 points, giving you a total of 10,000 points. If the lottery chooses a loss of 5,000 points, this will be subtracted from your initial 5,000 points, so you will not receive any points. Note that you will never have the possibility of losing more than 5,000, so at worst you will end this section with 0 points.



YouGov

For each row in the table below, which option would you prefer?

- | | | |
|---|----|--|
| <input checked="" type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 6,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 5,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 4,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 3,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 2,500 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 2,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 1,750 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 1,500 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 1,250 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 1,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 750 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 500 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Losing 250 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> 0 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Gaining 250 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Gaining 500 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Gaining 1,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Gaining 3,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input type="checkbox"/> Gaining 5,000 points |
| <input type="checkbox"/> A 50% chance of winning 5,000 points, and a 50% chance of losing 5,000 points | or | <input checked="" type="checkbox"/> Gaining 7,000 points |



For each row in the table below, which option would you prefer?

- | | | |
|---|----|--|
| <input checked="" type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 5,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 4,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 3,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 2,500 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 2,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 1,750 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 1,500 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 1,250 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 1,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 750 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 500 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Losing 250 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> 0 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Gaining 250 |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Gaining 500 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Gaining 1,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Gaining 2,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Gaining 3,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input type="checkbox"/> Gaining 4,000 points |
| <input type="checkbox"/> A 50% chance of winning 4,000 points, and a 50% chance of losing 4,000 points | or | <input checked="" type="checkbox"/> Gaining 5,000 points |

YouGov

Section 7 of 11

In this section we will ask you some questions about your financial circumstances.



YouGov

People like many different colors. What about you? To demonstrate that you are reading this question, please select purple and yellow from the list below. That's right, just select these two options, no matter what your favorite color is.

- Blue
- Red
- Green
- Purple
- Black
- Orange
- Yellow
- Gold



YouGov

Section 7 of 11

In the next few questions, you will be asked to choose between two lotteries.

You will start this section with 10,000 points, which you may lose based on the lotteries you choose in this section. That is, some of the lotteries in this section may both **add** to or **subtract** from this initial 10,000 points.

For example, suppose you chose a lottery that had a 50% chance of adding 5,000 points, and a 50% chance of subtracting 5,000 points. In the case of winning, the 5,000 will be added to your additional 10,000. In the case of a loss, the 5,000 will be subtracted from your initial 10,000. Note that you will never have the possibility of losing more than 10,000, so at worst you will end this section with 0 points.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 10,000 points or receive 0 points, each with probability 50%,
OR
- Receiving 5,200 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 7,000 points or receive 0 points, each with probability 50%,
OR
- Receiving 2,700 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 10,000 points or receive 0 points, each with probability 50%,
OR
- Receiving 4,500 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 7,000 points or receive 0 points, each with probability 50%,
OR
- Receiving 2,400 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 10,000 points or lose 3,700 points, each with probability 50%,
OR
- Receiving 0 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 7,000 points or lose 1,600 points, each with probability 50%,
OR
- Receiving 0 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 10,000 points or lose 2,900 points, each with probability 50%,
OR
- Receiving 0 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 7,000 points or lose 1,700 points, each with probability 50%,
OR
- Receiving 0 points for certain.



YouGov

Which of the following options do you prefer?

- A lottery where you can either receive 10,000 points or lose 2,700 points, each with probability 50%,
OR
- Receiving 0 points for certain.



YouGov

How well does the following statement describe you as a person?

"As long as I am not convinced otherwise I always assume that people have only the best intentions."

Does not describe me at all 0 1 2 3 4 5 6 7 8 9 10 Describes me perfectly



YouGov

Section 8 of 11

In this section we will ask you some questions about your financial circumstances.



YouGov

In the past 12 months, has anyone in your household brought in less income than expected due to unemployment, a pay cut, or reduced hours?

- Yes
- No



YouGov

In the past 12 months, has someone in your household suffered an illness or injury requiring a trip to the hospital?

- Yes
- No



YouGov

In the past 12 months, has anyone in your household divorced, separated, or was widowed from a spouse or partner?

- Yes
- No



YouGov

In the past 12 months, has anyone in your household needed a major repair or replacement to their car, truck, or SUV?

- Yes
- No



YouGov

In the past 12 months, has the place you live in or any appliances needed major repair or replacement?

- Yes
- No



YouGov

Has your household had some other large, unexpected expense in the past year?

- Yes
- No



YouGov

What is the value of all your investable financial assets? Include the value of your bank accounts, brokerage accounts, retirement savings accounts, investment properties, etc., but NOT the value of the home(s) you live in or any private business you own.

- \$0
- \$1 - \$999
- \$1,000 - \$4,999
- \$5,000 - \$9,999
- \$10,000 - \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 or more



YouGov

What percentage of your investable financial assets is currently invested in stocks, either directly or through mutual funds?



YouGov

How important are the following factors in determining the extent of your investments in the stock market?

	Not important at all	A little important	Moderately important	Very important	Extremely important
How soon I will have significant expenses (like a car purchase, down payment on a home, school tuition, etc.).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The number of years I and my family have left until retirement.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A rule of thumb (for example, "the percent you invest in stocks should be 100 minus your age", or "invest one-third in stocks, one-third in bonds, and one-third in real estate".)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concern that when I especially need the money, the stock market will tend to drop, or it will take too long to convert stocks into spendable cash.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The default investment allocation in my (and/or my spouse/partner's) work-based retirement savings plan (for example, 401(k), 403(b), Thrift Savings Plan).	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The risk of expenses due to illness or injury to me or someone else in my family.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My lack of knowledge about how to invest.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advice from a financial advisor, friend, or someone else.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I don't have a good sense of the average returns and risks of investing in stocks.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The possibility of even small losses on my stock investments makes me worry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



YouGov

Section 9 of 11

This section asks you two questions where you will be given a stock of points that you can use to purchase a lottery ticket.



YouGov

For this question, you **have been given 10,000 points**. You will be offered the opportunity to exchange some of these points for a lottery ticket. This lottery ticket has a **50% chance** of paying you **9,000 points**, and a **50% chance** of paying **1,000 points**.

For example, if you choose to pay 2,000 points for a lottery ticket, and this question is chosen for payment, you will:

- Pay 2,000 points for the lottery ticket
- Keep 8,000 points for yourself
- Earn whatever proceeds you get from the lottery ticket (if any)

For each row in the table below, which option would you prefer?

<input checked="" type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 10,000 points and keep the remaining 0 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 9,000 points and keep the remaining 1,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 8,000 points and keep the remaining 2,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 7,000 points and keep the remaining 3,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 6,000 points and keep the remaining 4,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 5,500 points and keep the remaining 4,500 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 5,250 points and keep the remaining 4,750 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 5,000 points and keep the remaining 5,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 4,750 points and keep the remaining 5,250 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 4,500 points and keep the remaining 5,500 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 4,250 points and keep the remaining 5,750 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 4,000 points and keep the remaining 6,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 3,750 points and keep the remaining 6,250 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 3,500 points and keep the remaining 6,500 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 3,250 points and keep the remaining 6,750 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 3,000 points and keep the remaining 7,000 points
<input type="checkbox"/> Keep 10,000 points	or	<input type="checkbox"/> Buy the lottery ticket for 2,500 points and keep the remaining 7,500 points

YouGov

For this question, you **have been given 9,000 points**. You will be offered the opportunity to exchange some of these points for a lottery ticket. This lottery ticket has a **50% chance** of paying you **8,000 points**, and a **50% chance** of paying **2,000 points**.

For example, if you choose to pay 3,000 points for a lottery ticket, and this question is chosen for payment, you will:

- Pay 3,000 points for the lottery ticket
- Keep 6,000 points for yourself
- Earn whatever proceeds you get from the lottery ticket (if any)

For each row in the table below, which option would you prefer?

- | | | |
|---|----|--|
| <input checked="" type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 9,000 points and keep the remaining 0 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 8,000 points and keep the remaining 1,000 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 7,000 points and keep the remaining 2,000 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 6,000 points and keep the remaining 3,000 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 5,500 points and keep the remaining 3,500 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 5,250 points and keep the remaining 3,750 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 5,000 points and keep the remaining 4,000 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 4,750 points and keep the remaining 4,250 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 4,500 points and keep the remaining 4,500 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 4,250 points and keep the remaining 4,750 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 4,000 points and keep the remaining 5,000 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 3,750 points and keep the remaining 5,250 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 3,500 points and keep the remaining 5,500 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 3,250 points and keep the remaining 5,750 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 3,000 points and keep the remaining 6,000 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 2,500 points and keep the remaining 6,500 points |
| <input type="checkbox"/> Keep 9,000 points | or | <input type="checkbox"/> Buy the lottery ticket for 2,000 points and keep the remaining 7,000 points |

YouGov

Please imagine a ladder with steps numbered from 0 at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you.

On which step of the ladder would you say you personally feel you stand at this time?





We'd like to know how you feel about local news coverage. Please read this short article. On the next page, we will ask you a few questions about your reactions to this article.

MAN ARRESTED FOR STRING OF BANK THEFTS

Columbus Police have arrested a man they say gave his driver's license to a teller at a bank he was robbing.

According to court documents, Bryan Simon is accused of robbing four Central Ohio banks between October 3 and November 5, 2018.

During a robbery on November 5 at the Huntington Bank, the sheriff's office says Simon was tricked into giving the teller his drivers' license.

According to court documents, Simon approached the counter and presented a demand note for money that said "I have a gun." The teller gave Simon about \$500, which he took.

Documents say Simon then told the teller he wanted more money. The teller told him a driver's license was required to use the machine to get out more cash. Simon reportedly then gave the teller his license to swipe through the machine and then left the bank with about \$1,000 in additional cash, but without his ID.

Detectives arrested him later that day at the address listed on his ID.



YouGov

Section 10 of 11

In this section we will ask you to try to solve six puzzles.



YouGov

How many of the three previous puzzles do you think you correctly answered?



YouGov

Now, think about 100 typical people in the United States.

Where do you think you rank in terms of how many correct answers you got? For example,

- if you think you got the **most correct**, you should answer **1**.
- if you think you got the **least correct**, you should answer **100**.



YouGov

How many of the three previous puzzles do you think you correctly answered?



YouGov

Now, think about 100 typical people in the United States.

Where do you think you rank in terms of how many correct answers you got For example,

- if you think you got the **most correct**, you should answer **1**.
- if you think you got the **least correct**, you should answer **100**.



YouGov

In a lake, there is a patch of lily pads. Every day, the patch doubles in size. If it takes 48 days for the patch to cover the entire lake, how long would it take for the patch to cover half of the lake?

 days

YouGov

When was the last time, if at all, you bet or gambled for money on each of the following?

	Within the past 30 days	Between 30 days and 12 months ago	More than 12 months ago	Never
Lotteries or lottos such as Powerball or Mega Millions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lottery scratch tickets.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Betting on sports whether online or with a sports book.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online card games, online slot machines, or other types of online gambling.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Slot machines, bingo, keno, or video gambling, at a casino or elsewhere.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Card games, roulette, or other games of chance or skill at a casino.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bet or wagered with friends, family, or others outside a casino (e.g., on card games, or basketball).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Betting or gambling using some other game, activity, or event we have not listed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



YouGov

You said that you have bet or gambled on some other game, activity, or event. Please specify what you bet on.



YouGov

In what year were you born?

Are you...?

- Male
- Female

What racial or ethnic group best describes you?

- White
- Black or African-American
- Hispanic or Latino
- Asian or Asian-American
- Native American
- Middle Eastern
- Mixed Race
- Other (please specify)



YouGov

What is the highest level of education you have completed?

- Did not graduate from high school
- High school graduate
- Some college, but no degree (yet)
- 2-year college degree
- 4-year college degree
- Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)

What is your marital status?

- Married
- Separated
- Divorced
- Widowed
- Never married
- Domestic / civil partnership

Are you the parent or guardian of any children under the age of 18?

- Yes
- No



YouGov

Which of the following best describes your current employment status?

- Working full time now
- Working part time now
- Temporarily laid off
- Unemployed
- Retired
- Permanently disabled
- Taking care of home or family
- Student
- Other (please specify)

Are you enrolled in school as a full-time or part-time student?

- Full-time
- Part-time
- I am not enrolled in school



YouGov

What type of educational institution are you currently attending?

- High school
- 2-year college (community or junior college)
- Undergraduate at 4-year college or university
- Law School
- Business School
- Medical School
- Other graduate program at a university
- Trade, vocational, or professional school
- Other
- Not attending any educational institution



YouGov

Thinking back over the last year, what was your family's annual income?

- Less than \$10,000
- \$10,000 - \$19,999
- \$20,000 - \$29,999
- \$30,000 - \$39,999
- \$40,000 - \$49,999
- \$50,000 - \$59,999
- \$60,000 - \$69,999
- \$70,000 - \$79,999
- \$80,000 - \$99,999
- \$100,000 - \$119,999
- \$120,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 - \$249,999
- \$250,000 - \$349,999
- \$350,000 - \$499,999
- \$500,000 or more
- Prefer not to say

In which state do you live?



YouGov

Do you own your home or pay rent?

- Own
- Rent
- Other (please specify)

Do you personally (or jointly with a spouse), have any money invested in the stock market right now, either in an individual stock or in a mutual fund?

- Yes
- No



YouGov

Generally speaking, do you think of yourself as a ...?

- Democrat
- Republican
- Independent
- Other (please specify)
- Not sure



YouGov

Would you call yourself a strong Republican or a not very strong Republican?

- Strong Republican
- Not very strong Republican



YouGov

Are you registered to vote?

- Yes
- No
- Don't know



YouGov

In general, how would you describe your own political viewpoint?

- Very liberal
- Liberal
- Moderate
- Conservative
- Very conservative
- Not sure

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

- Most of the time
- Some of the time
- Only now and then
- Hardly at all
- Don't know

Who did you vote for in the election for President in 2016?

- Donald Trump
- Hillary Clinton
- Gary Johnson
- Jill Stein
- Evan McMullin
- Other (please specify)
- Did not vote for President



YouGov

Would you describe yourself as a "born-again" or evangelical Christian, or not?

- Yes
- No



YouGov

How important is religion in your life?

- Very important
- Somewhat important
- Not too important
- Not at all important



YouGov

Aside from weddings and funerals, how often do you attend religious services?

- More than once a week
- Once a week
- Once or twice a month
- A few times a year
- Seldom
- Never
- Don't know



YouGov

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

- Several times a day
- Once a day
- A few times a week
- Once a week
- A few times a month
- Seldom
- Never
- Don't know



YouGov

What is your present religion, if any?

- Protestant
- Roman Catholic
- Mormon
- Eastern or Greek Orthodox
- Jewish
- Muslim
- Buddhist
- Hindu
- Atheist
- Agnostic
- Nothing in particular
- Something else (please specify)





To which Catholic church do you belong?

- Roman Catholic Church
- National Polish Catholic Church
- Greek-rite Catholic
- Armenian Catholic
- Old Catholic
- Other Catholic (please specify)



YouGov

Please take a moment to rate the questionnaire you just took. This information will be used to improve our surveys.

Overall, how easy or difficult did you find it to understand the questions? On a scale of 1 to 9 where 1 means the questionnaire was 'difficult to understand' and 9 means the questionnaire was 'easy to understand'.

Difficult to understand most of the questions 1 2 3 4 5 6 7 8 9 All of the questions were easy to understand

Overall, how biased or unbiased did you find the questions? On a scale of 1 to 9 where 1 means 'all of the questions were biased' and 9 means 'all of the questions were unbiased'.

All of the questions were biased 1 2 3 4 5 6 7 8 9 All of the questions were unbiased

Please rate this questionnaire overall. On a scale of 1 to 9 where 1 means the questionnaire was 'Poor' and 9 means the questionnaire was 'Excellent.'

Poor 1 2 3 4 5 6 7 8 9 Excellent

