

ERIK SNOWBERG

Vancouver School of Economics
University of British Columbia
6000 Iona Drive
Vancouver, BC V6T 2E8

phone: (617) 233-3389
fax: (626) 432-1726
email: snowberg@mail.ubc.ca
web: eriksnowberg.com

AFFILIATIONS:

Canada Excellence Research Chair (2016–Present)
Professor of Economics (2016–Present)

Vancouver School of Economics
University of British Columbia

Research Associate (2016–Present)

Faculty Research Fellow (2011–2016)
Political Economy Group
National Bureau of Economic Research

Research Fellow (2015–Present)

Munich Society for the Promotion of Economic Research (CESifo)

Visiting Professor (2019–2020)

Strategy Unit
Harvard Business School

Visiting Associate in Economics and Political Science (2018–2020)

Professor of Economics and Political Science (2012–2018)
Associate Professor of Economics and Political Science (2011–2012)
Assistant Professor of Economics and Political Science (2008–2011)
Division of the Humanities and Social Sciences
California Institute of Technology

Instructor (2005–2007)

Economics Department
Stanford University

RESEARCH:

Published in Refereed Journals:

Testing the Waters: Behavior across Participant Pools

American Economic Review, Forthcoming. With Leeat Yariv.

A Theory of Experimenters: Robustness, Randomization, and Balance

American Economic Review, 110(4): 1206–1230 (2020). With Abhijit Banerjee, Sylvain Chassang, and Sergio Montero.

Experimenting with Measurement Error: Techniques with Applications to the Caltech Cohort Study

Journal of Political Economy, 127(4):1826–1863 (2019). With Leeat Yariv and Ben Gillen.

The Right Type of Legislator: A Theory of Taxation and Representation

Journal of Public Economics, 159(1):54–65 (2018). With Andrea Mattozzi.

A New Model for Pricing Drugs of Uncertain Efficacy

NEJM Catalyst, 2018. With Sylvain Chassang, Luca Pani, Dana Goldman, Karen Van Nuys, Wei-Han Cheng, and Jakub Hlavka.

Digging into the Pocketbook: Evidence on Economic Voting from Income Registry Data Matched to a Voter Survey

American Political Science Review, 111(4):771–785 (2017). With Andrew Healy and Mikael Persson.

Batched Bandit Problems

Annals of Statistics, 44(2):660–681 (2016). With Sylvain Chassang, Vianney Perchet, and Philippe Rigollet.

Overconfidence in Political Behavior

American Economic Review, 105(2):504–535 (2015). With Pietro Ortoleva.

Accounting for Behavior in Treatment Effects: New Applications for Blind Trials

PLOS ONE, 10(6):e0127227 (2015). With Sylvain Chassang, Ben Seymour, and Cayley Bowles.

Are Conservatives Overconfident?

European Journal of Political Economy, 40(B):333–344 (2015). With Pietro Ortoleva.

Macro-Economic Voting: Local Information and Micro-Perceptions of the Macro-Economy

Economics & Politics, 26(3):380–410 (2014). With Stephen Ansolabehere and Marc Meredith.

Asking About Numbers: Why and How

Political Analysis, 21(1):48–69 (2013). With Stephen Ansolabehere and Marc Meredith.

Selective Trials: A Principal-Agent Approach to Randomized Controlled Experiments

American Economic Review, 102(4):1279–1309 (2012). With Sylvain Chassang and Gerard Padró i Miquel.

The Lesser Evil: Electoral Accountability with Partisan Supporters

Journal of Theoretical Politics, 24(1):19–45 (2012). With Gerard Padró i Miquel.

Even if it is not Bribery: The Case for Campaign Finance Reform

Journal of Law, Economics and Organization, 27(2):324–349 (2011). With Brendan Daley.

Explaining the Favorite-Longshot Bias: Is it Risk-Love, or Misperceptions?

Journal of Political Economy, 118(4):723–746 (2010). With Justin Wolfers.

The Promise of Prediction Markets

Science, 320(5878):877–878 (2008). With 21 co-authors.

Party Influence in Congress and the Economy

The Quarterly Journal of Political Science, 2(3):277–286 (2007). With Justin Wolfers and Eric Zitzewitz.

Partisan Impacts on the Economy: Evidence from Prediction Markets and Close Elections
The Quarterly Journal of Economics, 122(2):807–829 (2007). With Justin Wolfers and Eric Zitzewitz.

Television and the Incumbency Advantage in U.S. Elections
Legislative Studies Quarterly, 31(4):469–490 (2006). With Stephen Ansolabehere and James M. Snyder Jr.

Unrepresentative Information: The Case of Newspaper Reporting on Campaign Finance
Public Opinion Quarterly, 69(2):213–231 (2005). With Stephen Ansolabehere and James M. Snyder Jr..

Published in Collected Volumes:

Decision Theoretic Approaches to Experiment Design and External Validity
Handbook of Field Experiments, Abhijit Banerjee and Esther Duflo (eds.), Elsevier (2017). With Abhijit Banerjee and Sylvain Chassang.

Discussion of Boone et al. “The Political Economy of Discretionary Spending: Evidence from the American Recovery and Reinvestment Act”
Brookings Papers on Economic Activity, (2014). p. 433–436.

Prediction Markets for Economic Forecasting
Handbook of Economic Forecasting, Volume 2, Graham Elliott and Allan Timmermann (eds.), Elsevier (2013). With Justin Wolfers and Eric Zitzewitz.

Sociotropic Voting and the Media
Improving Public Opinion Surveys: Interdisciplinary Innovation and the American National Election Survey, John H. Aldrich and Kathleen M. McGraw (eds.), Princeton University Press (2012). With Stephen Ansolabehere and Marc Meredith.

How Prediction Markets can Save Event Studies
Prediction Markets, Leighton Vaughn Williams (ed.), Routledge (2011). With Justin Wolfers and Eric Zitzewitz.

Prediction Markets: From Politics to Business (and Back)
Handbooks in Finance: Handbook of Sports and Lottery Markets, William Ziemba and Donald B. Hausch (eds.), Elsevier (2008). With Justin Wolfers and Eric Zitzewitz.

Examining Explanations of a Market Anomaly: Preferences or Perceptions?
Handbooks in Finance: Handbook of Sports and Lottery Markets, William Ziemba and Donald B. Hausch (eds.), Elsevier (2008). With Justin Wolfers.

Information (In)Efficiency in Prediction Markets
Information Efficiency in Betting Markets, Leighton Vaughn Williams (ed.), Cambridge University Press (2005). With Justin Wolfers and Eric Zitzewitz.

Working Papers / Work in Progress (Many available online or upon request):

Willingness to Pay and Willingness to Accept are Probably Less Correlated than You Think
With Pietro Ortoleva, Jonathan Chapman, Mark Dean, and Colin Camerer.
Revisions requested at *Econometrica*.

Econographics
With Pietro Ortoleva, Jonathan Chapman, Mark Dean, and Colin Camerer.
Revisions requested at the *Journal of Political Economy*.

A Journal-Based Replication of “Being Chosen to Lead”

With Allan Drazen, Anna Dreber, and Erkut Ozbay.

Revisions requested at the *Journal of Public Economics*.

Dynamically Optimized Sequential Experimentation (DOSE) for Estimating Economic Preference Parameters

With Jonathan Chapman, Colin Camerer, and Stephanie Wang.

Sustainable Reimbursements: Towards a Unified Framework for Pricing Drugs with Significant Uncertainties

With Sylvain Chassang, Valentina Mantua, Luca Pani, and Entela Xoxi.

The Dynamic Formation of Friendships and Homophily

With Leeat Yariv, Matt Jackson, Stephen Nei.

Selective Trials for Technology Adoption

With Sylvain Chassang, Pascaline Dupas, and Catlan Reardon.

Self-Timed Credit Contracts

With Sylvain Chassang, Pascaline Dupas, and Daniel Agness.

Self-Presentation and Revealed Behavior

With Greg Huber and Pietro Ortoleva.

Education and Preferences

With Pietro Ortoleva, Leandro Carvalho, and Francisco Perez-Arce.

Time (In)stability of Economic Preferences

With Pietro Ortoleva and Colin Camerer.

Intensity

With John Bullock and Greg Huber.

State Capacity and Bureaucratic Hierarchies

With Michael Ting.

The 2008 Presidential Primaries through the Lens of Prediction Markets

With Neil Malhotra

Carrots and Sticks: Punishment and Party Power in Congress

HBS Cases and Teaching Material

The Business of Pain: Johnson & Johnson and the Promise of Opioids (A) and (B)

Harvard Business Publishing, 720-420 and 720-423. With Trevor Fetter and Amy Shulman.

TXU: Powering the Largest Leveraged Buyout in History (A) and (B)

Harvard Business Publishing, 620-076 and 620-077. With Trevor Fetter and Rebecca Henderson.

Ethics: Awareness

Harvard Business Publishing, 720-435. .

What is the Purpose of the Corporation?

Harvard Business Publishing, 320-070. With Rebecca Henderson and Nien-hê Hsieh.

EDUCATION:

Stanford University (2003–2008)

Ph.D. in Business Administration

Awards: Honorable Mention, National Science Foundation Graduate Research Fellowship; Stanford Institute for Economic Policy Research (SIEPR) Dissertation Fellowship

Massachusetts Institute of Technology (1995–1999)

S.B. Physics

S.B. Mathematics, minor in Economics

Awards: Wait-listed for Marshall Scholarship, Sigma Xi (Research Honor Society), Sigma Pi Sigma (Physics Honor Society), Order of Omega (Leadership Honor Society)

Lowell High School, San Francisco, CA (1991–1995)

Awards: Eagle Scout, National Merit Scholarship Finalist

TEACHING:

Harvard Business School:

- Leadership and Corporate Accountability, Spring 2020

California Institute of Technology:

- BEM 106: Competitive Strategy, Winter 2011–2016
- SS 202b: Introduction to Political Economy, Winter 2010–2015
- SS 232a: Applied Theory, Winter 2011–2015
- SS 231b: The Economics of Religion, Winter 2010
- PS / BEM 126: Business and Public Policy, Fall 2008, Winter 2010
- SS231a: Formal Theories of Democracies and Non-Democracies, Fall 2008

Stanford University:

- Instructor: Economics 142: Political Economics, Spring 2006, 2007

- Teaching Assistant: GSB P681 / PoliSci 351B: Economic Analysis of Political Institutions, Winter 2008
 - Teaching Assistant: GSB P680 / PoliSci 351A: Foundations of Political Economy, Fall 2007
 - Teaching Assistant: GSB P230: Strategy in the Business Environment, Spring 2005, 2006, 2007
-

PRESENTATIONS:

2018–2019:

Brown; Cornell; Rochester; Canadian Public Economics Group; Yale; Comparative Politics and Formal Theory Conference; UT Dallas; HBS; SoCal Methods Conference; BU; National University of Singapore; Singapore Management University; Invited Presentation, Singapore Economic Review Conference; Princeton Behavioral Economics; Princeton Political Economy; Inaugural Distinguished Visitor, DC Political Economy Center; University of Utah; UCLA; Berkeley Initiative for Transparency in the Social Sciences; NYU; Pontificia Universidade Católica–Rio; Universidad de la República; Universidad de San Andrés; Stanford; USC; University of Calgary/Banff Empirical Microeconomics Workshop; USC; George Mason University; Columbia; Rice; SFU; Yale–NUS; National University of Singapore; Singapore Management University; Nanyang Technological University

2016–2017:

Harvard; Keynote Address, Canadian Public Economics Group; Princeton Conference on the Economics of Institutions; FDA; SITE; Invited Presentation, Singapore Economic Review Conference; State of the Art Lecture, Canadian Economic Association Meetings; 5th CIRPEE Political Economy conference at UQÀM; Inaugural Lecture, Ottawa-Carleton Graduate School of Economics; Emory; HBS; UCB; International Society for CNS Clinical Trials and Methodology Conference; USC; Provincial and Territorial Clerks Meeting, Whitehorse, YT; Cowles (Yale) Conference on Econometrics of Experiments; Uppsala; Cambridge; EUI; Zurich; Boconni; UCL Conference on Econometrics of Experiments; Econometrics; IOM Conference on the Future of Neuroscience Trials

2014–2015:

NYUAD Behavioral Political Economy Conference; KIT; Warwick; LSE; Cowles Foundation Conference on Political Economy; Bonn; Queen Mary; ifo Institute; Nanyang Technological University; National University of Singapore; HKUST; UBC; Yale; Handbook of Field Experiments Conference; UC Berkeley; UBC; Georgetown; Stanford GSB; Clemson; AEA Meetings; George Mason University; SITE; CESifo Conference on Behavioural Political Economy; Stanford; MEDS; Sciences Po / PSE; Pompeu Fabra / IPEG; University of Miami; MPSA meetings; Brookings Papers on Economic Activity; Warwick / Princeton Political Economy Conference; City of Hope; UC Irvine

2012–2013:

Kezai Koho Center; City of Hope; Singapore Economic Review Conference Invited Presentation; NYU; Columbia; AEA Meetings; Washington University, St. Louis; University of British Columbia; USC; Nanyang Technological University; National University of Singapore, Hong Kong University; Academia Sinica; Singapore Management University; Shanghai University of Finance and Economics; Strategy in the Business Environment Conference, Stanford; NBER Political Economy Spring Meeting; University of Maryland, College Park; LMU; UPenn; SPSA Meetings; AEA Meetings

2010–2011:

Harvard/MIT; Political Institutions and Economic Policy (PIEP) Conference; Harvard; University of Chicago; UCLA; APSA Meetings; New Directions in Applied Microeconomics; Political Economy Workshop, Erasmus University Rotterdam; Priorat Workshop in Theoretical Political Science; Handbook of Economic Forecasting Conference, St. Louis Fed; West Coast Experiments Conference; Princeton; USC; Rand Pardee Graduate School; EIEF Rome; New Economic School; Bocconi; PSE; CERGE-EI; Cornell; CSU, San Louis Obispo; UCSB; Wallis Institute Conference on Political Economy, discussant; Yale University; UCSD; Duke; National University of Singapore; Seoul National University; APSA Meetings; Political Science and Political Economy Conference, LSE; MPSA Meetings; UC Berkeley; Southwest Economic Theory Workshop

2008–2009:

University of Lausanne; Institute for Advanced Studies, Lucca; LSE; University of Essex; UCLA; Johns Hopkins; Whitebox Graduate Student Conference, Yale; MPSA Meetings; AEA Meetings; Institute for International Economic Studies, Stockholm University; Public Choice Seminar, George Mason University; UC Berkeley; Wharton; MEDS; HBS; Stanford

2006–2007:

UC Irvine; Princeton; NYU; Caltech; UPenn; APSA Meetings; ACM Conference on Electronic Commerce; MPSA Meetings; Wallis Institute Conference on Political Economy; NBER Student Political Economics Conference; Stanford GSB; AEA Meetings

2004–2005:

London Business School; NBER Student Political Economics Conference; 4th Biennial International Equine Conference; NBER Student Political Economics Conference; MPSA Meeting; Public Choice Society Meetings

SERVICE:

Seminars	Caltech Political Economy Workshop (2009–2014)
Recruiting	Chair (VSE) (2016–2017) Chair, Political Economy (2012–2014) Business, Economics, and Management (2012–2014) Social Sciences (2009–2010, 2011–2012) Political Economy (2008–2009, 2011–2014)
University	Master of Student Housing (MOSH) (2014–2016) Ad-Hoc Committee on Student Self-Governance (2013–2014) Student Life and Housing Committee (2011–2016) Faculty in Residence, Avery House (2010–2014)
Associate Editor	<i>Journal of Prediction Markets</i> (2007–2012)
Co-Editor	<i>Journal of Economics & Management Strategy</i> (2015–Present) <i>Journal of Public Economics</i> (2016–Present)
Conferences	<i>GSB Political Economy PhD Reunion Conference (in Honor of Dave Baron)</i> (Co-organizer: June, 2018) <i>CfPE Conference, UBC</i> (Co-organizer: September, 2016; October, 2018) <i>Experimental Design and Behavior in Medical Trials</i> (Co-organizer: May, 2013) <i>Caltech Alumni Conference in Honor of Cox and Weingast</i> (Organizer: November, 2011) <i>NBER Student Political Economics Conference</i> (Founder & Organizer: April, 2005; November, 2005; May, 2006)
Student Organizations	Student Organizer, <i>COWBELL</i> (2006–2007, 2007–2008) President, <i>GSB PhD Association</i> (2004–2005, 2005–2006)

Referee *African Journal of Political Science and International Relations, Algorithmic Finance, American Economic Journal (AEJ): Applied Economics, AEJ: Economic Policy, AEJ: Macroeconomics, AEJ: Microeconomics, American Economic Review (AER) (Excellence in Refereeing, 2016, 2017), AER: Insights, American Journal of Political Science, American Political Science Review, American Politics Research, British Journal of Political Science, Comparative Political Studies, Economics & Politics, Economics Letters, Economic Journal, Econometrica, Economica, Electoral Studies, Empirical Economics, European Journal of Political Economy, European Journal of Political Research, Experimental Economics, Finnish Economic Papers, Games and Economic Behavior, Global Development Network, International Economic Review, International Journal of Public Opinion Research, Journal of Development Economics, Journal of Econometrics, Journal of Economic Behavior & Organization, Journal of Economic History, Journal of Economics & Management Strategy, Journal of Economic Psychology, Journal of Economic Theory, Journal of the European Economic Association, Journal of Finance, Journal of Financial Economics, Journal of Law, Economics, and Organizations, Journal of Marketing Research, Journal of Money, Credit, and Banking, Journal of Political Economy, Journal of Public Economics, Journal of Politics, Journal of Theoretical Politics, Management Science, National Science Foundation: Economics, Political Analysis, Political Behavior, Political Research Quarterly, Proceedings of the National Academy of Sciences, Psychological Science, Psychonomic Bulletin & Review, Public Choice, Public Opinion Quarterly, Quarterly Journal of Economics, Quarterly Journal of Political Science (Referee Hall of Fame, 2004–2015), R&D Management, Review of Economic Studies, Review of Economics and Statistics, Review of Finance, Science, Science Advances, Strategy Science, Swiss National Science Foundation*

OTHER

Director of QA and IT **Oryxa, Incorporated**
Product Manager **Avenue A Incorporated** (*then Aquantive, purchased by Microsoft*)
U.S. Patent #20030160609 *Method and Facility for Storing and Indexing Web Browsing Data*
Candidate for Public Office Cambridge, MA city council, 1999

Last compiled: January 3, 2021